



What is Drooms PORTFOLIO?

- > Drooms, the independent digitalisation expert, has launched its new and improved Drooms PORTFOLIO data room based on its long-standing experience in asset portfolio management
- > Having assisted the likes of UBS's real estate investment management business for over a decade, the enhanced product offering allows for the intelligent and secure portfolio management of multiple assets throughout their hold phase
- > Like no other software on the market the platform keeps your portfolio up to date and transaction ready even when dealing with hundreds of thousands of documents per asset



What are its key features?

Benefits include:

- Auto-allocation of documents
- Transaction readiness with document flagging
- Clear index presentation
- Asset, page or volume based billing
- Separate and secure access granting to each asset at user group level
- Batch report generation across asset data rooms

- > Instead of one data room for multiple assets, Drooms PORTFOLIO makes a data room per asset available within a single platform
- > The master data room is structured in single "tiles" per asset allowing for a unified structure
- > Each asset comes with its own description, gallery of images and location map
- > The "auto-allocation" feature sorts all incoming documents to the right index point automatically according to your own buy/hold/sell processes
- > With the "transaction flag" functionality relevant documents can be marked for readiness and a Drooms TRANSACTION data room can be opened



Traditional portfolio management processes hindering success and stalling growth

- › Today's economy is increasingly competitive
- › Market volatility, pressure on margins and demands for increased transparency among stakeholders makes thriving challenging
- › In many multinational organisations, hundreds of projects are running across different functions and geographies and managed via a variety of approaches
- › Such complexity causes chaos, continued poor return on investment and/or failure to unlock full investment value due to:
 1. Extended timelines
 2. Increased costs
 3. Reduced outcomes
 4. Delayed benefits



Drooms: delivering value and supporting strategic objectives

Long-term success depends on a company's ability to adapt to save costs, create more client-centricity and restore investor confidence. Drooms ensures operational excellence and efficiency by helping to:

- › Eliminate siloed work processes
- › Provide a consolidated approach to portfolio management
- › Deliver process automation at scale with next generation tools
- › Increase transparency and minimise risk by enabling better control of projects
- › Reduce the time at which assets are brought to market by making divestment quick and easy