

Drooms Media Kit

At the Heart of European Decision-Making

drooms.com





Drooms Blog

Drooms is the leading provider of data rooms in Europe, facilitating highly secure access to confidential documents as well as the ability to exchange them with third parties around the globe.

Drooms Blog thought-leads, informs and entertains thousands of visitors every month. Way more than a brand, Drooms is a media hosting expert that contributes to a number of topics of interest to European professionals involved in commercial real estate transactions, mergers and acquisitions, NPL transactions, board communications and data protection legislation.

Drooms Blog reaches out to a cosmopolitan audience interested in topics ranging from the improvement of due diligence processes, financial and real estate deal-making, digital disruption and IT security.

Drooms Media is committed to providing its readership with the benefit of independent and information-rich content to help decipher the complex era of digital disruption. The Blog content is regularly distributed in Drooms proprietary newsletter.

Join a digital community of European thought-leaders now!

Target groups

- › Commercial real estate professionals
- › Players in corporate finance and investors
- › Due diligence consultants
- › Legal consultants and lawyers
- › C-levels of mid-size companies
- › Life sciences and pharmaceutical firms

Demographics

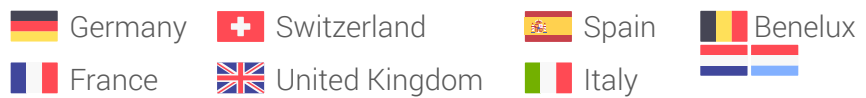
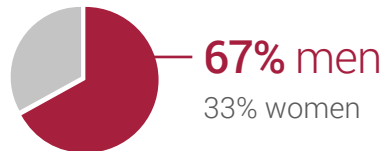
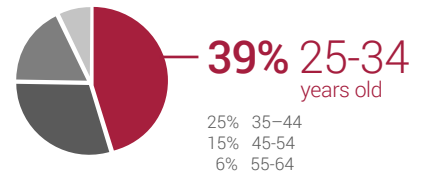
Monthly visits



18,000 visits



40,000 page views

Countries**Gender****Age groups****Devices**

Drooms newsletter

Drooms proprietary newsletter reaches out to 160,000 international executive subscribers every month. Distributed in English, German, French, Spanish and Italian, it gets at the core of European decision-making in the target sectors. The segmentation of the database allows for tailored and localised campaigns.

Every month, the newsletter elaborates on current debates within each industry with a thematic focus by linking to Drooms Blog and/or relevant sources. Interviews, articles, studies, surveys, infographics and free white paper downloads are regularly offered to the audience.



Contributions

Target groups

Drooms Blog publishes content written by thought-leaders on international ground. The Blog is divided into 6 categories: Real Estate, Corporate Finance, Legal, Life Sciences, Technology and Data Protection. It features author profiles.

Case study

Interview with Hauke Hansen

Dr Hauke Hansen is a partner of the national corporate law firm FPS and specialist lawyer for IT law. In an interview with Drooms, he explains the current status of EU-U.S. data exchanges.

[See interview online >](#)

White papers

Drooms' white papers proposed a range of topics concerning data protection, IT security, due diligence, document management and digitisation.

Case study

White paper online due diligence

This free white paper discloses how classic virtual data room processes are handled in connection with online due diligence, as well as explains the key steps involved.

[See white paper online >](#)

Checklists

Setting up a data room is always a complex process. Thanks to our checklists, data room users have a hands-on document they can work with. Our checklists are there for every lover of pragmatism.

Case study

Standard due diligence index™

The due diligence index is designed to assist a vendor in preparing a deal. It presents a summary of the documents usually required for due diligence.

[See white paper online >](#)



Contributor guidelines

The guidelines for contributing to Drooms are simple but we have them at heart. They are meant to guarantee the top-notch quality of our content:

- > We refrain from publishing promotional content, but we feature the business affiliation of our authors (name, company name and description).
- > We reserve the right to edit the provided content before publication, as well as the right to feature the contributor in our newsletter and website.



Requirements

Contributing to Drooms is easy: [just send us the topic](#) you would like to write about, we will get in touch with you shortly!
Become an influencer in your industry now!

Disclaimer: The data protection policy applies for the whole blog network.