



## What is Drooms PORTFOLIO?

- › Drooms, the independent digitalisation expert, has launched its new and improved Drooms PORTFOLIO platform based on its long-standing experience in asset portfolio management
- › Having assisted the likes of UBS's real estate investment management business for over a decade, the enhanced product offering allows for the intelligent and secure portfolio management of multiple assets throughout their hold phase
- › Like no other software on the market the platform keeps your portfolio up to date and transaction ready even when dealing with hundreds of thousands of documents per asset



## What are its key features?

### Benefits include:

- Auto-allocation of documents
  - Transaction readiness with document flagging
  - Clear index presentation
  - Asset, page or volume based billing
  - Separate and secure access granting to each asset at user group level
  - Batch report generation across assets
  - Portfolio 'Favourites' option for the separate, prominent display and quick access to desired assets
- › Drooms PORTFOLIO allows for the management of multiple assets on a single platform
  - › The platform is structured in single "tiles" per asset allowing for a unified structure
  - › Each asset comes with its own description, gallery of images and location map
  - › The "auto-allocation" feature sorts all incoming documents to the right index point automatically according to your own buy/hold/ sell processes
  - › With the "transaction flag" functionality relevant documents can be marked for readiness and a Drooms TRANSACTION data room can be opened



## Traditional portfolio management processes hindering success and stalling growth

- › Today's economy is increasingly competitive
- › Market volatility, pressure on margins and demands for increased transparency among stakeholders makes thriving challenging
- › In many multinational organisations, hundreds of projects are running across different functions and geographies and managed via a variety of approaches
- › Such complexity causes chaos, continued poor return on investment and/or failure to unlock full investment value due to:
  1. Extended timelines
  2. Increased costs
  3. Reduced outcomes
  4. Delayed benefits



## Drooms: delivering value and supporting strategic objectives

Long-term success depends on a company's ability to adapt to save costs, create more client-centricity and restore investor confidence. Drooms ensures operational excellence and efficiency by helping to:

- › Eliminate siloed work processes
- › Provide a consolidated approach to portfolio management
- › Deliver process automation at scale with next generation tools
- › Increase transparency and minimise risk by enabling better control of projects
- › Reduce the time at which assets are brought to market by making divestment quick and easy